



Iowa FFA Association

The FFA Mission

*FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth, and career success** through agricultural education.*

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NEWS RELEASE
For Immediate Release

Muscatine FFA Wins Iowa FFA Ag Sales CDE

The Muscatine FFA Chapter from Muscatine was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event held at Iowa State University in Ames on April 23, 2013. Members of the first place team included: Erin Lagone, Katie Friederichs, Eli Joslyn, and Anna Brooks. Their agriculture education instructors and FFA advisors are Mr. Dave Fowler, Mr. Dave Tometich, and Mr. Sam Paul.. They will represent Iowa at the National Ag Sales Career Development Event in Louisville, Kentucky, in October. The St. Ansgar FFA Chapter from St. Ansgar was named the Reserve Champion Team. Members of the second place team included: Olivia Bisbee, Kim Beyer, Heather Keech, and Ben Weis. Their agriculture education instructor and FFA advisor is Mr. Andy Johnson. Katie Friederichs, Muscatine FFA, Muscatine, was named the High Individual Overall in the competition.

FFA teams from 55 chapters participated in this year's Career Development Event designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. The 220 individuals who participated in the event each completed an objective test, made a sales presentation, and performed a customer relations practicum. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Ag Sales Career Development Event was coordinated and conducted by Jeff Mayes of Gladbrook-Reinbeck. A total of 39 area agriculture business and sales personnel from the surrounding area served as judges.

Nationwide Agribusiness Insurance Company, through the Iowa FFA Foundation, sponsored plaques for the first and second place individual and trophies for the first place individual and team in the specialty areas and the Top Ten Rosettes for Teams and Individuals. Nationwide Agribusiness, through the Iowa FFA Foundation, sponsored a plaque for the second place chapter and travel money for the winning chapter to participate in the National FFA CDE.

Top 10 Teams

- 1 Muscatine FFA, Muscatine
- 2 St. Ansgar FFA, St. Ansgar
- 3 North Linn FFA, Troy Mills
- 4 Hudson FFA, Hudson
- 5 Oskaloosa FFA, Oskaloosa
- 6 Roland-Story FFA, Story City
- 7 Agri-Power FFA, Eddyville
- 8 Osage FFA, Osage
- 9 South Hamilton FFA, Jewell

Top 10 Individuals

- Katie Friederichs, Muscatine FFA, Muscatine
Allyson Schultes, Coon Rapids-Bayard FFA, Coon Rapids
Cassie Rawson, North Linn FFA, Troy Mills
Olivia Bisbee, St. Ansgar FFA, St. Ansgar
Anna Brooks, Muscatine FFA, Muscatine
Nicholas Morgan, Roland-Story FFA, Story City
Alex McClellan, Coon Rapids-Bayard FFA, Coon Rapids
Ben Weis, St. Ansgar FFA, St. Ansgar
Madison McQueen, Oskaloosa FFA, Oskaloosa

Specialty Areas -- Top Team/ Top Individual:

Sales Presentations

Team: St. Ansgar FFA, St. Ansgar **Individual:** Ben Weis, St. Ansgar FFA, St. Ansgar Individual

General Knowledge Examination

Team: North Linn FFA, Troy Mills **Individual:** Katie Friederichs, Muscatine FFA, Muscatine

Marketing Plan

Team: Muscatine FFA, Muscatine

Practicums

Team: **Individual:**

Below is a list of chapters participating by medal group.

Gold Teams (19)

Score Range (955.5 to 723)

Muscatine FFA, Muscatine
St. Ansgar FFA, St. Ansgar
North Linn FFA, Troy Mills
Hudson FFA, Hudson
Oskaloosa FFA, Oskaloosa
Roland-Story FFA, Story City
Agri-Power FFA, Eddyville
Osage FFA, Osage
South Hamilton FFA, Jewell
Charles City FFA, Charles City
Coon Rapids-Bayard FFA, Coon Rapids
Decorah FFA, Decorah
Oelwein FFA, Oelwein
Carroll Area FFA, Carroll
Iowa Mennonite FFA, Kalona
Wapsie Valley FFA, Fairbank
North Fayette FFA, West Union
Keota FFA, Keota
Northeast FFA, Goose Lake
Northeast FFA, Goose Lake

Silver Teams (18)

Score Range (705.5 to 604)

Reno Smith FFA, Villisca
Monticello FFA, Monticello
Brokaw FFA, Clarinda
West Lyon FFA, Inwood
South O'Brien FFA, Paullina
Red Oak FFA, Red Oak
Chariton FFA, Chariton
North Scott FFA, Eldridge
Central Lee FFA, Donnellson
Clay Central FFA, Everly
Mediapolis FFA, Mediapolis
Hartley-Melvin-Sanborn FFA, Hartley
Panorama FFA, Panora
Tri-County FFA, Thornburg
East Sac FFA, Lake View
Williamsburg FFA, Williamsburg
Algona FFA, Algona
Columbus FFA, Columbus Junction

Bronze Teams (18)

Score Range (582 to 246)

Edgewood-Colesburg FFA, Edgewood
Vinton-Shellsburg FFA, Vinton
West Fork FFA
Winterset FFA, Winterset

Creston FFA, Creston
Guthrie Center Tiger FFA, Guthrie Center
Earlham FFA, Earlham
West Marshall FFA, State Center
Bison FFA, Buffalo Center
Rock Valley FFA, Rock Valley
English Valleys FFA, North English
Southeast Polk FFA, Pleasant Hill
Cascade FFA, Cascade
Boone A&M FFA, Boone
Sioux Central FFA, Sioux Rapids
Southern Cal FFA, Lake City
Murray FFA, Murray
Mount Ayr FFA, Mount Ayr

The Iowa FFA Association has 216 local chapters with 13,403 FFA members. FFA is a national organization of more than 550,000 members preparing for leadership and careers in science, business and technology of agriculture. Local, state and national programs provide opportunities for students to apply knowledge and skills learned in the classroom. FFA's mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

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